

Boost the Profitability of Your Data Protection MSP Services with Quest

Optimize resources, reduce storage costs and simplify management



The data protection market for Managed Services Providers (MSPs) is expected to reach \$14B by 2025 as businesses increasingly seek subscription-based and outsourced services. Although that's a great market opportunity, the competition is fierce and businesses today seek the best services at the lowest cost, which drives down your profitability.

CHALLENGES

Today, data center inefficiencies, astronomic data growth and management complexity are all eating into MSP profits. But what if you had a way to optimize IT resources, reduce storage requirements and costs, and simplify IT management – all while delivering high system availability and performance?

To consistently win more business and grow your profits, you require a partner that offers proven technology and support to significantly reduce operating costs while meeting customer expectations.

THE SOLUTION

With award-winning resource optimization, storage reduction and management solutions from Quest, you can increase margins and differentiate your company to acquire new customers and protect your existing business.

BENEFITS:

- Increase profitability
- Eliminate underutilized resources
- Reduce storage requirements and costs
- Simplify management
- Deliver better system performance





OPTIMIZE IT RESOURCES

To grow profits as an MSP, you need to optimize your IT environment, regardless of the complexity of an ever-increasing mix of systems, hypervisors, applications and clouds. You need to keep resource requirements in check, including data storage and other infrastructure costs. Furthermore, optimizing resources keeps your staff and clients happy by meeting system uptime and performance SLAs. Quest helps you optimize your IT environment to maximize resources and eliminate waste without sacrificing performance.

[Learn More >](#)

SLASH STORAGE REQUIREMENTS AND COSTS

Storage is probably the most expensive resource in your data center, especially if your services focus on data protection, disaster recovery or archiving. One of the best ways to reduce storage demands and resulting costs is to use a powerful data deduplication solution along with your backup and recovery software. Dedupe storage savings results can reach up to 95% or more. Quest helps

you slash storage requirements and costs with unique, cloud-connected deduplication software that can be used wherever it makes sense – even in a public cloud.

[Learn More >](#)

SIMPLIFY IT MANAGEMENT

To address demanding customer expectations, you need to deliver high system availability and performance. Your staff needs to proactively identify and avoid potential faults before they occur to avoid costly system downtime and other problems. Your customers need to feel confident that your IT infrastructure is continuously monitoring uptime performance. Quest helps you spend less time using disparate tools to monitor physical and virtual servers, applications and data storage, and spend more time focusing higher-value, innovation-forward projects.

[Learn More >](#)

EXPERIENCE UNPARALLELED CUSTOMER SUPPORT

The Quest MSP Program offers pay-as-you-grow subscription licensing,

software-only solutions for flexibility, dedicated account management and MSP-savvy tech support, so you can focus on growing your backup and disaster recovery business.

With the Quest MSP Program, you get the support and services you need from a trusted global partner to maximize the value of your Quest solutions and immediately start reducing operating costs.

We provide:

- Complete technical support for software implementation
- Comprehensive, free, self-driven training and enablement tailored to your specific needs
- Professional services and instructor led training for all offerings
- A specialized MSP program team to help simplify purchasing and quickly resolve any issues that may occur

Learn more about how you can become part of the Quest Data Protection MSP Program by emailing mssp@quest.com today, or by visiting: quest.com/data-protection-mssp

Quest Data Protection solutions and MSP program help you optimize your resources, reduce storage costs and simplify management to increase profitability.